



Sarah-Jane King

Digital Marketing, Advertising and Communications Foundation Degree Higher Level Apprenticeship

Ardmore Advertising

Sarah-Jane chose to study a HLA at SRC as she prefers to work while she studies as this way she can gain more experience. The Digital Marketing, Advertising & Communications course appealed to her because she has had an interest in Marketing since she was at school and studied Business Studies, and has grown up in a business environment. She knew the course would give her opportunities to broaden her potential as she would have the opportunity to gain knowledge via her studies which she could apply in her job.

Sarah-Jane likes being able to work full time while earning money and working towards a qualification. She finds SRC to have a nice modern learning environment, and the staff to be very helpful and friendly.

When she is not at SRC, Sarah-Jane works for Ardmore Advertising as a Junior Social Media Executive. She loves her job and within only a few months had gained so much experience and had the opportunity to work with large clients across Northern Ireland, the Republic of Ireland and overseas.

When she finishes the course, Sarah-Jane would like to continue studying at SRC and pursue an Honours Degree through the Level 6 Top-Up in Digital Marketing, Advertising & Communications and she sees a lot of potential to grow with her current employer.

Applications are now open for the Digital Marketing, Advertising and Communications Foundation Degree HLA

This course is accredited by the Open University